

## REVENUE ACCELERATOR MAX PROTECTION

Revenue Accelerator Max Protection (RAMP) allows producers the opportunity to boost revenues at specific risk levels within their risk management plans. RAMP supplements the insured's MPCPI coverage and is designed to help provide additional coverage for when production and/or revenue losses are just over or under an insured's MPCPI guarantee.

RAMP is solely offered by FMH and is not reinsured by the FCIC.

### ELIGIBILITY

RAMP will be available for the 2015 Crop Year for field corn and soybeans harvested as grain.

### PRODUCER RESPONSIBILITIES

Producers can purchase RAMP to supplement their Revenue Protection (RP) policy with optional or enterprise units, or a Yield Protection (YP) policy with optional or enterprise units. Failure to purchase an MPCPI insurance plan by the appropriate date will result in cancellation of the RAMP insurance.

If the underlying MPCPI policy is not with Farmers Mutual Hail, producers must forward their MPCPI Schedule of Insurance to FMH no later than 30 days after the appropriate acreage reporting deadline. Failure to do so may result in cancellation of the RAMP policy and the premium will be considered fully earned.

Producers must provide the actual production by practice, type, and unit for all acres insured under this policy 30 days after harvest is completed or the end of the MPCPI insurance period. Any crop left unharvested by these dates will cause forfeiture of RAMP coverage for any units on which the unharvested crop applies.

A minimum premium of \$200 applies to each policy.

Any RAMP policy cancelled before March 1st will be subject to the \$200 minimum premium.

### POLICY PROVISION REQUIREMENTS

(See policy provisions for a complete list)

- RAMP policies are annual policies and must be purchased and approved each crop year.
- RAMP coverage is available only for eligible planted acres. There is no RAMP coverage for acres not planted, high risk ground, organic practices, second or double crops, or written agreements. All insurable acres must be insured.
- RAMP is not available for CAT or Area Risk plans of coverage.
- RAMP coverage will be limited by county and may be limited by crop. All applications must be approved by the home office. Once county liability limits are met, no coverage can be accepted. We will notify all applicants within 5 business days if RAMP coverage is accepted or not.
- RAMP coverage is rounded to the nearest whole dollar.
- For RAMP Revenue payments only, the price drop between the MPCPI projected price and the fall price is capped at 20%.

## 5 EASY STEPS TO RAMP COVERAGE

### 1 Amount of Coverage

Decide how much coverage you need. Coverage ranges<sup>1</sup> from \$50 to \$200 per acre for corn and soybeans.<sup>2</sup>

<sup>1</sup>Limits vary by state and practice.

<sup>2</sup>The total insurance of the crop (MPCPI coverage and RAMP coverage) cannot exceed the total value of the crop. See policy provisions for more details.

### 2 Policy Type

Choose RAMP Yield (Bushel Loss protection only) or RAMP Revenue (Bushel + Revenue Loss protection).

### 3 Trigger Level (%)

Select when your RAMP coverage begins. This level is a percentage of your MPCPI bushel guarantee or revenue guarantee (whichever applies). RAMP can start before your MPCPI revenue policy kicks in or at the same time – you decide!

### 4 Payment Factor (Accelerator)

Decide how fast you want to be paid. A higher payment factor will accelerate your RAMP payments, while a lower payment factor will slow down payments but also save you money.

### 5 RAMP Unit Structure

Choose between RAMP Optional<sup>1</sup> or RAMP Enterprise.<sup>2</sup> RAMP unit structure does not need to match your MPCPI policy units.

<sup>1</sup>RAMP Optional (RO) is only available on MPCPI Enterprise units if previous year and current year production to count was reported according to MPCPI optional unit guidelines.

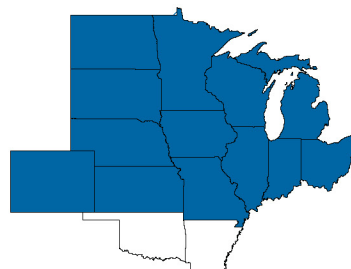
<sup>2</sup>RAMP Enterprise (RE) must have the same RAMP coverage, payment factor, and trigger level for irrigated and non-irrigated practices. Exception: RAMP will consider MPCPI EP units as separate units and RAMP payment factors, coverage levels, and triggers may vary between these irrigated and non-irrigated units.

### RAMP Coverage Options

If you have an MPCPI RP or YP policy, you can add:

- RAMP Yield
- RAMP Yield with Enterprise Units
- RAMP Revenue
- RAMP Revenue with Enterprise Units

### COVERAGE AREAS



## Why Farmers Mutual Hail?

Farmers Mutual Hail provides top-level farm insurance products backed by the service you deserve. Our knowledgeable, full-service agents will help you make informed decisions tailored to fit your farming operation needs. FMH maintains an exceptionally well-trained and knowledgeable adjusting staff to provide policyholders with the most accurate and responsive claims service in the industry. Trust in the company that has been protecting America's farmer since 1893. Trust in Farmers Mutual Hail.

CONTACT YOUR LOCAL FARMERS MUTUAL HAIL AGENT



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[ RAMP ]  
**REVENUE  
ACCELERATOR  
MAX PROTECTION**

# HOW DOES RAMP YIELD WORK?

RAMP Yield payments look at how far production to count (harvested bushels) per acre falls below the selected RAMP Trigger Yield Point.

## EXAMPLE OF RAMP YIELD PROTECTION COVERAGE

The following data is used for the example calculations below.

Producers APH: <b>200</b>	MPCI bu. Guarantee: <b>170</b>	RAMP Coverage Per Acre: <b>\$100</b>	RAMP Payment Factor: <b>1</b>	Share: <b>100</b>
MPCI Level: <b>85%</b>	Production to Count: <b>110</b>	RAMP Yield Trigger Level: <b>100%</b>	RAMP Unit Structure: <b>Optional</b>	

### How MPCI Bushel Guarantee is determined

APH times MPCI Level times Share  
 $200 \times .85 \times 1 = 170 \text{ bu/ac MPCI bu. Guarantee}$

### How RAMP Yield Trigger Point is determined

MPCI bu. Guarantee times RAMP Trigger Level  
 $170 \text{ bu/ac} \times 1 = 170 \text{ bu/ac RAMP Yield Trigger Point}$

## CALCULATION OF RAMP YIELD PAYMENT

If the producer's production to count (harvested bushels) per acre is 110 bushels, RAMP payment would be determined by the following steps:

- Determine RAMP Payment**
  - Take Production to Count divided by MPCI bu. Guarantee
    - $110 \text{ bu} / 170 \text{ bu} = .6471$
    - Take RAMP Yield Trigger Level (100% as decimal) minus Result times RAMP Coverage
      - $(1 - .6471) \times \$100/\text{ac} = \$35.29/\text{ac}$
  - Take Payment times Payment Factor\*
    - $\$35.29 \times 1 = \$35.29/\text{ac RAMP Payment}$   
*\*losses cannot exceed level of coverage*

## RAMP YIELD PAYMENT CHART

		Production to Count: 110				
Payment Factor		1	1.5	2	2.5	3
Trigger Level	100	\$35.29	\$52.94	\$70.58	\$88.23	\$100.00*
	105	\$40.29	\$60.44	\$80.58	\$100.00	\$100.00
	110	\$45.29	\$67.94	\$90.58	\$100.00	\$100.00
	115**	N/A	N/A	N/A	N/A	N/A

\*\*115% only available on MPCI Levels 75% or lower

*This brochure is for illustrative purposes only and is not a contract. It is intended to provide a general overview of the plan described. Only the insurance policy can give the actual terms, coverage, amounts, conditions and exclusions.*

## MPCI & RAMP COVERAGE COMPARISON

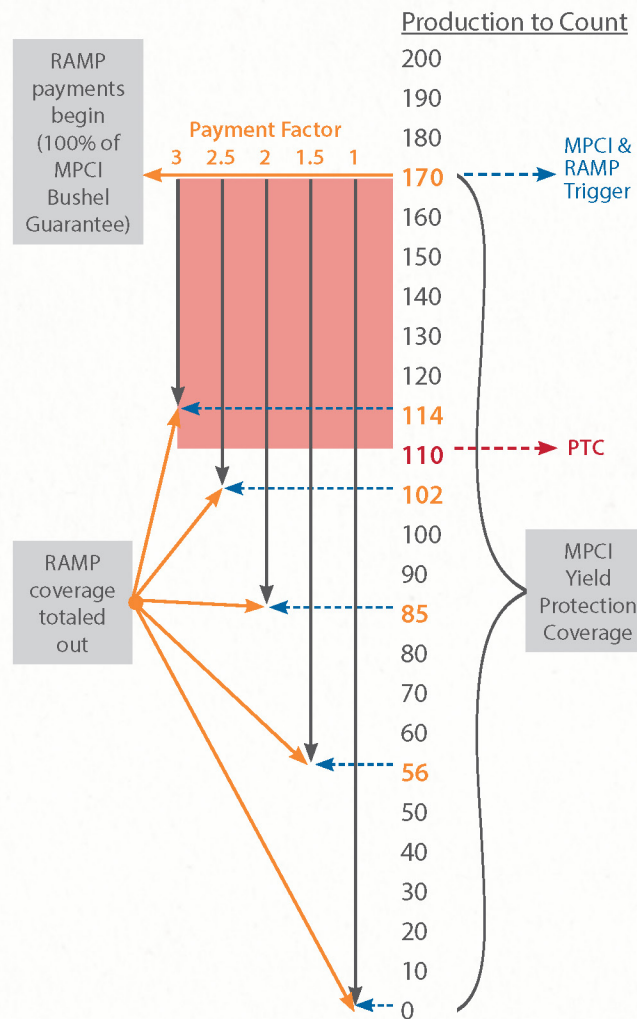


Chart is for demonstration purposes only

# HOW DOES RAMP REVENUE WORK?

RAMP Revenue payments look at how far the harvest revenue (calculated using harvest price and production to count) falls below the RAMP Trigger Revenue Point.

## EXAMPLE OF RAMP REVENUE PROTECTION COVERAGE

The following data is used for the example calculations below.

Producers APH: <b>200</b>	MPCI bu. Guarantee: <b>170</b>	Production to Count: <b>160</b>	RAMP Coverage Per Acre: <b>\$100</b>	RAMP Revenue Trigger Level: <b>110%</b>	Share: <b>100</b>
MPCI Level: <b>85%</b>	MPCI Projected Price: <b>\$4.62</b>	Harvest Price <b>\$4.50</b>	RAMP Payment Factor: <b>2</b>	RAMP Unit Structure: <b>Optional</b>	

### How MPCI Revenue Guarantee is determined

APH times MPCI Level times Share  
 $200 \times .85 \times 1 = 170 \text{ bu/ac MPCI bu. Guarantee}$   
 MPCI bu. Guarantee times Projected Price  
 $170 \text{ bu/ac} \times \$4.62/\text{bu} = \$785.40/\text{ac MPCI Revenue Guarantee}$

### How RAMP Revenue Trigger Point is determined

MPCI Revenue Guarantee times RAMP Trigger Level  
 $\$785.40/\text{ac} \times 1.1 = \$864 \text{ RAMP Revenue Trigger Point}$

## CALCULATION OF RAMP REVENUE PAYMENT

If the harvest price falls to \$4.50 and the production to count (harvested bushels) per acre is 160 bushels, RAMP payment would be determined by the following steps:

- Determine Harvest Revenue**
  - Take Production to Count times Fall Harvest Price
    - $160 \text{ bu/ac} \times \$4.50/\text{bu} = \$720/\text{ac Harvest Revenue}$
- Determine RAMP Payment**
  - Take Harvest Revenue divided by MPCI Revenue Guarantee
    - $\$720 / \$785.40 = .9167$
  - Take RAMP Revenue Trigger Level (110% as decimal) minus Result times RAMP Coverage
    - $(1.1 - .9167) \times \$100/\text{ac} = \$18.33/\text{ac}$
  - Take Payment times Payment Factor\*
    - $\$18.33 \times 2 = \$36.66/\text{ac RAMP Payment}$   
*\*losses cannot exceed level of coverage*

## RAMP REVENUE PAYMENT CHART

		Production to Count: 160		Harvest Price: \$4.50		
		\$720 Harvest Revenue				
Payment Factor		1	1.5	2	2.5	3
Trigger Level	100	\$8.33	\$12.50	\$16.66	\$20.83	\$24.99
	105	\$13.33	\$20.00	\$26.66	\$33.33	\$39.99
	110	\$18.33	\$27.50	\$36.66	\$45.83	\$54.99
	115**	N/A	N/A	N/A	N/A	N/A

\*\*115% only available on MPCI Levels 75% or lower

## MPCI & RAMP COVERAGE COMPARISON

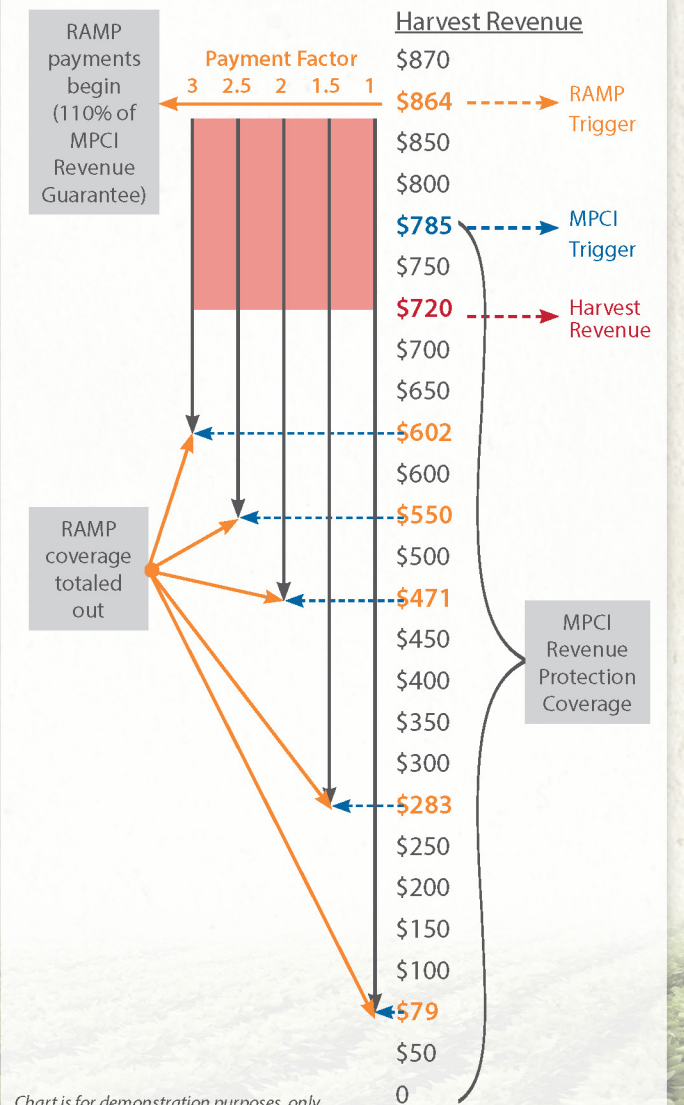


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